

Economic Development, Transport and Tourism Scrutiny Commission

Overview Presentation

27th July 2023

Andrew L Smith – Director Planning, Development and
Transportation

Mike Dalzell – Director Tourism, Culture and Investment

Matthew Wallace - Director Estates and Business Services

Scope

- Highways and Transportation
- Planning Local plan/non regulatory
- Regeneration and development projects
- Environment/Climate Emergency
- City centre and tourism development
- Place marketing and inward investment
- Workspace
- Jobs and skills
- Business support
- Leicester and Leicestershire Local Enterprise Partnership

Transport Strategy and Programmes

Lead: Daniel Pearman

- Transport Strategy
- Passenger Transport
- Major Projects
- Connecting Leicester
- Walking and Cycling
- Road Safety & Speed Control
- Traffic Regulation orders
- Highways Development Control
- Electric Vehicles



Transport Strategy and Programmes

Active and Sustainable Transport

- Walking, wheeling, cycling – infrastructure and behaviour change
- Air quality monitoring and action plan
- Leicester Bus Partnership



Transport Strategy and Programmes



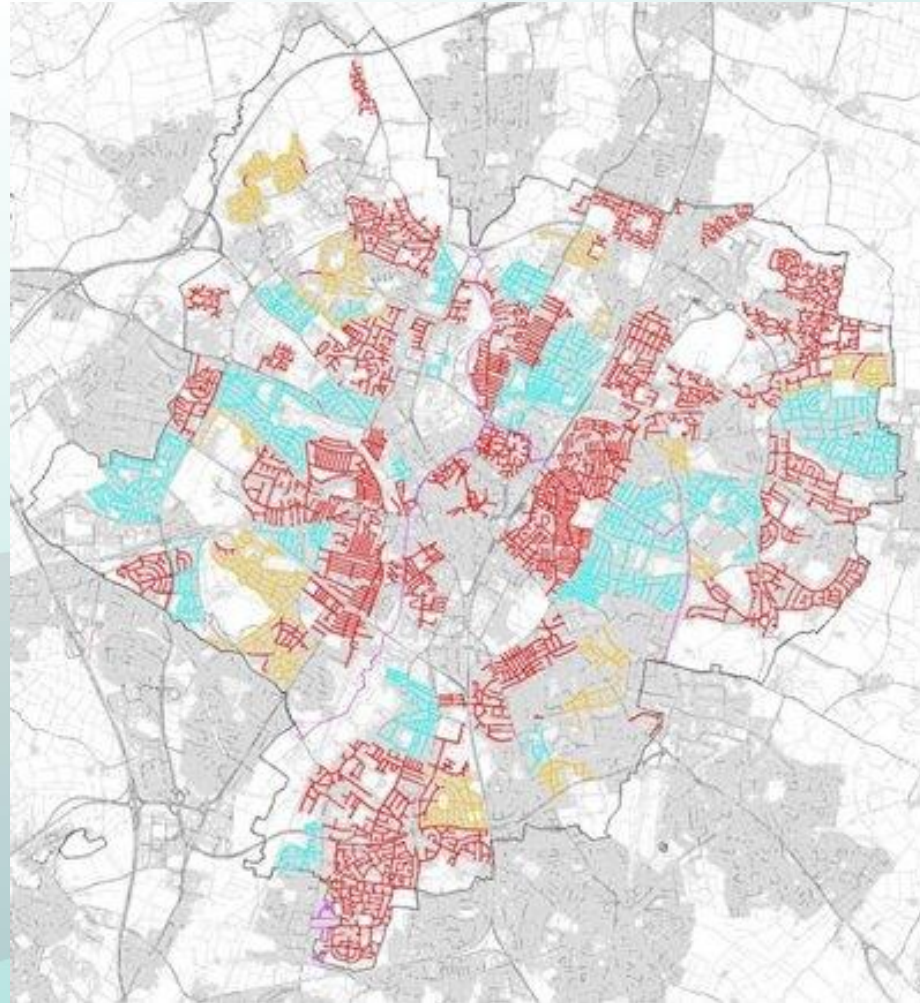
Capital Projects and EVs

- Transforming Cities
- Connecting Leicester
- Active Travel Fund
- Local Electric Vehicle Infrastructure Fund

Transport Strategy and Programmes

Road Safety, Traffic Management, and Speed Control

- 20mph schemes
- Traffic Regulation Orders
- Reactive safety schemes
- Leicester, Leicestershire and Rutland Road Safety Partnership



Highways Activities

Lead: Martin Fletcher

Priorities:

- Highway Maintenance
- Winter Service, Flooding & Drainage
- Network Management
- Parking & Traffic Regulation



Highways & Transport Programmes

Priorities:

- Local Environmental Works
- School Run Parking
- Residents Parking Zones
- Pedestrian Crossings
- Local Traffic Management Schemes

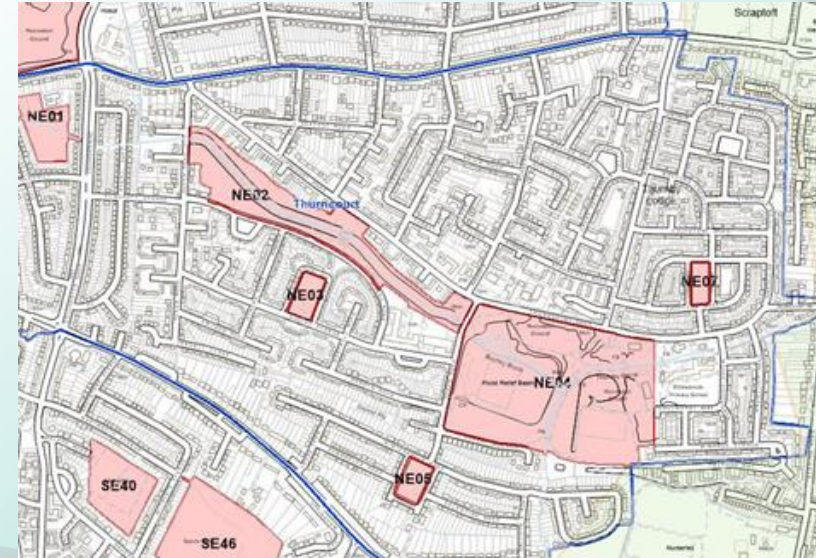


Planning

Lead: Grant Butterworth

Service Priorities

- **Local Plan**
- **Strategic Planning**
- **Development Management/Planning applications**
- **Urban Design**
- **Planning Enforcement**
- **Nature conservation:**
 - Deliver Biodiversity Action Plan
 - New Biodiversity Net Gain expectations from November 2023
 - Sustainable Urban Drainage
- **Built Conservation:**
 - Deliver Heritage Action Plan
 - Buildings at Risk
 - Conservation Areas
 - Conservation Grants
 - Heritage Action Zone



Regeneration and Development

Lead: Lauren Tyrrell

Waterside

Priorities

- Continue delivery of residential and employment through lead developer
- Support private sector led schemes



Pioneer Park : LUF

Priorities

- Continued delivery of additional high-tech office and production space
- Delivery of Highway & Transport infrastructure



Railway Station: LUF

Priorities

- Integrated Transport Hub
- New public realm
- Commercial floorspace
- Partnership working with Network Rail and train operating company



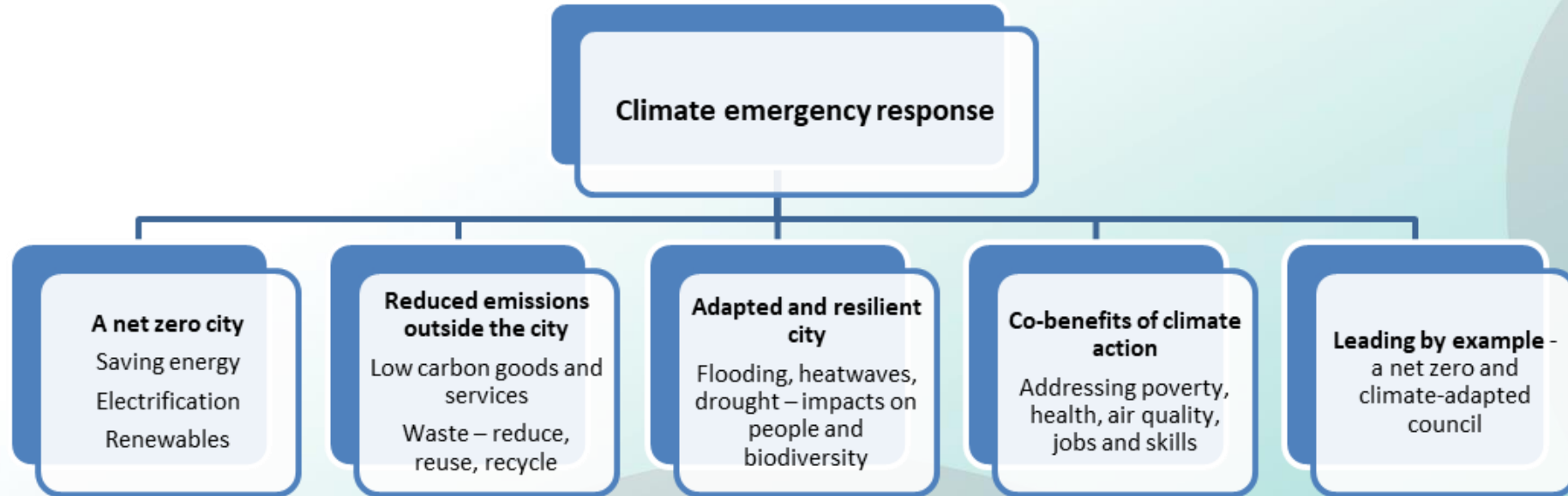
Ashton Green

Priorities:

- Continue to progress major urban extension
- Secure developers for phased residential development including village centre parcel
- Continued delivery of new highway and green infrastructure



Climate Emergency



Roles:

- Sustainability Team in EBS – leads on policy and strategy, co-ordination, action plan development, monitoring and reporting
- Whole council – development and delivery of actions

Climate Emergency – delivery examples

- Housing retrofit/fuel poverty – Green Homes Grants, Warmer Homes Greener Homes, Home Upgrade Grants
- Council housing upgrades – lofts, walls, heating systems
- Council buildings/schools retrofit - Over £24M investment through Salix
- Business support - Green BELLE £1.17M across 205 SMEs
- Climate Emergency Partnership and Carbon Neutral Roadmap



Climate Emergency – delivery examples

- Sustainable schools - Eco Schools, Built Environment Service (BESS), Let's Go Zero, Carbon Literacy, Plastic Clever Schools, 'Tiny Forests'
- Climate Woodland – over 28,000 new trees planted and Tree Wardens scheme launched
- Helping pollinators – Bee Roads, green roofed bus shelters
- Expanded Reuse Shop at Gypsum Close – 91,000 items sold, 85t waste prevented
- plus all the transport projects outlined on the other slides.



Environment

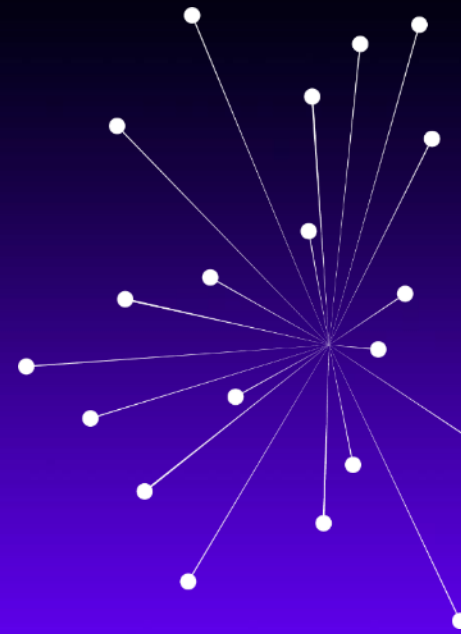
- Flood risk – Lead: Martin Fletcher
- Air Quality Action Plan - Lead: Daniel Pearman
- Biodiversity Action Plan – Lead: Grant Butterworth
- Sustainability Action Plan – Lead: Matthew Wallace



Place Marketing and Inward Investment

Lead: Mike Denby

- Encouraging inward investment and existing company growth
- Promoting the city as a quality 'destination' for inward investment and as a place to live, work and play (e.g. through websites such as Visit Leicester and Invest Leicester and bespoke PR initiatives) Supporting a new City Centre plan
- Attracting more residential investment to the city
- Promoting and attracting investment to Space City
- Developing a new Place Marketing narrative for city and county and supporting new ambassadors to use it



SPACE CITY

LEICESTER



Leicester
investinleicester.co.uk



Leicester
City Council

1 OF 3
cities outside London where an English King is buried

46,155
TRADING BUSINESSES

3 WORLD CLASS UNIVERSITIES

35% GROWTH IN BUSINESS STOCK OVER 5 YEARS HIGHEST IN THE REGION

HOME TO THE UK'S **LARGEST** CARGO AIRPORT

WALKERS HQ IS HERE

HALF A MILLION

2.8 MILLION workers within commuting distance



HOME TO LANDSCAPES DATING BACK HALF A BILLION YEARS

TOP 5 UK CITIES FOR NEW START-UP BUSINESSES

14% FORECASTED POPULATION GROWTH BY 2035

1 OF 3 cities outside London where an English King is buried

26% of Leicester's population is aged

16 TO 29

3 WO



we are a home to science & technology parks

one hour to london via rail
four hours to mainland europe via rail

TRIUMPH MOTORBIKES ARE MADE HERE

26% of Leicester's population is aged **16 TO 29**

JOULES & NEXT HQ ARE HERE

The UK's most multicultural city, with over **70** LANGUAGES SPOKEN

one hour to london via rail
four hours to mainland europe via rail

14% FORECASTED POPULATION GROWTH BY 2035

WALKERS HQ IS HERE

HOME TO EUROPE'S **TALLEST** STREET ART

3 WORLD CLASS UNIVERSITIES

98% of the UK population within a 4 hour drive



we give a home to **4** science & technology parks

2.8 MILLION workers within commuting distance



Invest in Leicester

£65M GOVERNMENT INVESTMENT SECURED REGENERATION PROJECTS

HALF A MILLION PEOPLE

HOME TO THE NATIONAL SPACE CENTRE



HOME TO LANDSCAPES DATING BACK HALF A BILLION YEARS

35% GROWTH IN BUSINESS STOCK OVER 5 YEARS HIGHEST IN THE REGION

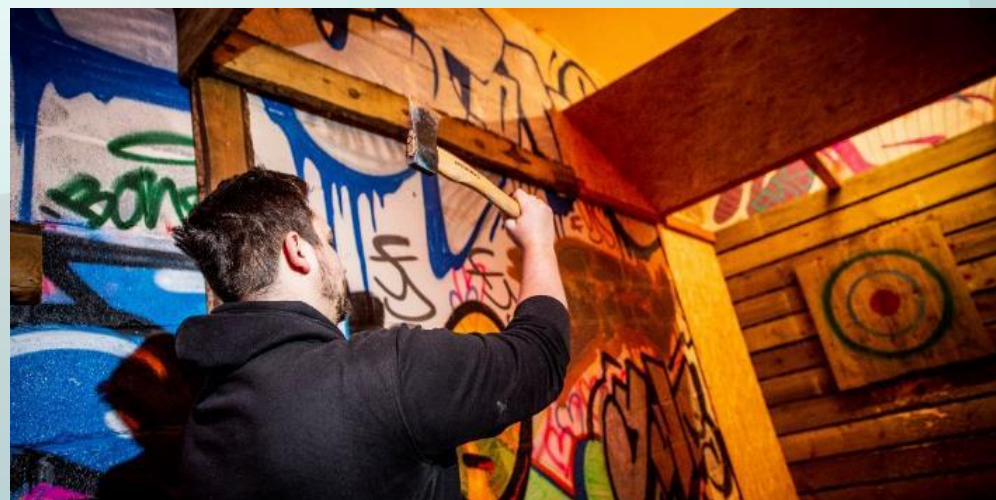
1 OF 3 cities outside London where an English King is buried

HOME TO EUROPE'S **TALLEST** STREET

3 WORLD CLASS UNIVERSITIES

City Centre Lead: Sarah Harrison

- Liaising with city centre businesses and organisations
- Developing joint initiatives (e.g. with BID)
- Supporting night time economy venues, the accommodation and retail sectors
- Advising on market trends (e.g. changing shape of retail)
- Monitoring data to assess strength of city economy



Economic Regeneration Lead – Peter Chandler

- Workspace
- Jobs and Skills
- Business Support
- Regeneration programme management



Docks 3-5 at
Space Park –
on site now



Pilot House in
King Street –
completes
early 2025



Leicester Outdoor Market – on site later in 2023



Jobs and Skills

- Employment Hub – work with employers to recruit disadvantaged groups
- Graduate Retention – focus on internships with SMEs
- Construction Hub – helping people join the industry
- Fashion Technology Academy – supporting textiles training and the supply chain

Apprenticeship Graduation Ceremony



Delivering UK Shared Prosperity Fund

- Managing the three year programme to March 2025. Now in yr 2
- Assessing bids for UKSPF resource over summer 2023
- 29 bids received and now being assessed

Our role

- To design and deliver business support projects and programmes across Leicester
- To commission business support services from specialist organisations
- To work closely with the Growth Hub as the primary access for business support
- To collaborate with public and private sector partners to address need

Business Advisers

- Team of experienced advisers
- Referrals from the Growth Hub and others



Business Support Delivery

- Business advice and coaching
- Sector support, including Creative and Digital/ Fashion and Textiles/ Visitor Economy
- Linking with other relevant local, regional and national offers
- Workspaces support programme
- Skills and talent



LASALS : Adults Skills and Learning

Lead: Kerry Gray

Priorities

- English, Maths & ESOL
- Digital Inclusion
- Careers Advice, employability and skills for work
- Health & wellbeing: Arts, culture & community
- Family Learning
- Access to Higher Education

Head of Adult Education Kerry Gray



Jewellery and Craft

Craft and Jewellery courses teach learners how to create a range of beautiful jewellery using different materials and techniques. Whether learners are complete beginners or are more advanced, our Craft and Jewellery courses offer something for everyone. We aim to enhance our learners' skills and wellbeing through creativity. This year, our...

>> Learn more <<

History and Literature

Our variety of History and Literature courses give learners the skills and knowledge about different topics, cultures and techniques.

>> Learn more <<

Yoga

Yoga courses allow our learners to experience the many benefits that practicing yoga has on the body and mind. This includes increased flexibility, supported heart health, strength building, stress management and encourages mindfulness. Each of our sessions will explore a different topic. These include, warm up routines, yoga postures, breathing...

>> Learn more <<

Music

Our music courses encourage learners to strengthen their music theory knowledge and to broaden their understanding and appreciation of different artists, instruments and genres. As well as developing their practical abilities, these courses are an opportunity to learn a new skill and help towards supporting personal wellbeing. This year, we have...

>> Learn more <<

Languages

Explore our range of language courses, language enhancement courses and language talks!

>> Learn more <<

Health and Wellbeing

Our Wellbeing courses offer purposeful and enriching learning experiences which allow learners to take time out for themselves.

More than 1500 courses
in 50 different venues

Leicester to Work

Our Leicester to Work courses are a suite of one-day courses, designed to help learners find employment by developing the essential skills needed for success in job seeking and the recruitment process.

[>> Learn more <<](#)

Employment Skills

Employment Skills courses are designed to fully equip learners with the crucial skills needed to gain employment within a specific career or to progress within current employment.

[>> Learn more <<](#)

Working with Children and Adults

Our Working with Children and Working with Adult courses allow learners to gain the essential skills, qualifications and experience needed for their chosen sector.

[>> Learn more <<](#)

Computing and Digital Skills

Our Computing and Digital Skills courses are designed to help learners keep up with new technology, in the workplace and daily life. In turn helping them to stand out in the competitive job market and feel self-assured within their chosen career. These courses also explore using digital skills as functional...

[>> Learn more <<](#)

Learning to Learn Online

Do you want to enrol onto one of our online courses? Learn how to on this course!

[>> Learn more <<](#)

Admin and Accounts

Our Admin and Account courses offer learners the opportunity to gain the skills and knowledge that employers require for Admin, Accounting, Payroll and Bookkeeping roles. These courses allow learners to stay up to date with the modern business world and gain qualifications from world leading professional bodies.

[>> Learn more <<](#)

Business and Management

Business and Management courses are designed for learners who are wanting to progress within a current career or want to train for a career change. These courses develop the knowledge and skills that employers require. Courses cover Team Leading at level 2 and Management at level 3.

[>> Learn more <<](#)

Access to Higher Education Diploma

Are you looking to fast-track your way to university? Look no further! At Leicester Adult Education, we offer an Access to Higher Education programme in both Social Sciences and Business. Our Access courses are designed specifically for mature learners who haven't gained the traditional entry requirements. Past learners have progressed onto...

[>> Learn more <<](#)

Multiply

Leicester
**Adult
Education**



Achievements in Year 1

Increased participation in maths provision

Delivery of tailor-made maths courses in consultation with employers:
Leicester Employment Hub

The establishment of the [Multiply Hub](#) in The Gresham

A flexible offer that meets the needs of the residents

Collaboration with community orgs who engage hard to reach groups

Employment opportunities

Multiply @ The Grove

Free Fun Maths Workshops!

Join our Family Learning Multiply workshops to improve a range of your and your children's numeracy skills!



Maths in the Kitchen

Focuses on budgeting, preparing and cooking food together as a family.

Friday 28th July 1pm - 3pm

Maths in Movement

Focuses on how families can learn about maths by playing sports and games.

Friday 4th Aug 1pm - 3pm

Making Maths Fun (Indoors)

Focuses on families learning about maths through games, challenges and competition.

Friday 11th Aug 1pm - 3pm

Making Maths Fun (Outdoors)

Focuses on families learning about maths through games, challenges and competition.

Friday 18th Aug 1pm - 3pm

The Grove Community Hub, Cort Crescent, Leicester LE3 1QZ

To learn more and to join:

familylearning@leicester.gov.uk

0116 454 1900



Multiply



Leicester Adult Education

OPEN DAY

Thursday
13th July 2023
10am - 4pm

Come and join us for a day of information, advice and taster sessions.

Have a go at some free adult learning activities!

- Creative writing
- Italian, Portuguese, Spanish
- Digital skills
- Textiles



Leicester Adult Education College, Belvoir Street, LE1 6QL

0116 454 1900
leicesteradulthood.ac.uk



Leicester and Leicestershire Local Enterprise Partnership (LLEP)

ROLE OF LEPs

LEPs are business led partnerships between local authorities and local private sector businesses.

Created in 2010, LEPs played and continue to play a central role in determining local economic priorities and undertaking activities to drive economic growth and job creation, improve infrastructure, and raise workforce skills within the local area.

Leicester City Council are the Accountable Body for LLEP.

LLEP's board is led by a business Chair and board members are local leaders of industry (including SMEs), educational institutions and the public sector.

More info on LLEP board can be found [here](#)



Leicester and Leicestershire Local Enterprise Partnership (LLEP)

The future of LEPs

In March 2023 the Chancellor announced that the government were minded to withdraw funding for LEPs from March 2024, with their core functions moving in to local authorities

In June 2023, the LLEP board ratified their decision to cease activity as a board in March 2024, in line with proposed funding withdrawal

A transition board is in place to support the LLEP executive, LLEP board and partners to identify and transition the relevant functions